

## Indosuez Wealth Management launches the “StartUp Connections” platform for its clients in Belgium, Luxembourg, Monaco and Switzerland

**Paris, 9 July 2024 – “StartUp Connections” is a digital platform offering simplified access to an international network of startups. The platform’s success with clients in France has prompted Indosuez Wealth Management to expand it to Group clients in Belgium, Luxembourg, Monaco and Switzerland.**

Developed by the Indosuez Innovation Lab, “StartUp Connections” lists over 100 international startups in the fundraising phase or in search of business relationships. Accessed online or via mobile, it targets Indosuez clients interested in the entrepreneurial world and looking to invest in projects directly alongside entrepreneurs. After registering on the platform, clients can select startups according to their criteria, such as business sector, maturity or environmental impact, and then request to be put in touch with the startup.

Since the launch of the platform in France six years ago, more than 250 meetings have led to investments of more than €11 million in startups in line with the aspirations of clients, particularly in the healthcare, environment, energy transition, and sustainable finance sectors.

“StartUp Connections” relies in particular on the 44 Villages by CA\*, the Crédit Agricole Group’s international network of startup accelerators, with a view to facilitating contacts between business angels, investors and entrepreneurs.

The platform is now open to Indosuez clients in Belgium, Luxembourg, Monaco and Switzerland.

**Benoît Bourdin**, Head of Innovation Markets at Indosuez Wealth Management, said: *“At Indosuez, we support entrepreneurship and innovation. StartUp Connections is all about making connections – the aim being to create a virtuous circle, both personally and professionally – between our investor clients and the founders of the startups in our ecosystem. The platform also contributes to the overall improvement of the experience of these clients and investors.”*

### **The Indosuez Innovation Lab:**

Indosuez created its Innovation Lab in Paris in 2020 around three key challenges: familiarising employees with digital technology, experimenting and carrying out projects, and welcoming and collecting ideas by creating a showroom, to involve clients and prospects in the creation process.

\*Since 2014, the Villages by CA have brought startups and partner companies together to step up innovation and entrepreneurship through a unique network of 44 village venues across France and internationally, with more than 3,000 startups and 800 partners.

To help startups with their international development, the Villages by CA network has international relays, with Villages in Italy and Luxembourg, as well as in major cities around the world (London, New York, Shanghai, Tokyo).



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**About Indosuez Wealth Management**

Indosuez Wealth Management is the global wealth management brand of the Crédit Agricole Group, the world's 10<sup>th</sup> largest bank by balance sheet (The Banker 2023).

For more than 150 years, Indosuez Wealth Management has supported major private clients, families, entrepreneurs and professional investors in managing their private and professional assets. The bank offers a tailor-made approach that enables each of its clients to preserve and develop their wealth in line with their aspirations. Its teams offer a continuum of services and offerings including Advisory, Financing, Investment Solutions, Fund servicing, Technology and Banking Solutions.

Indosuez Wealth Management has nearly 4,500 employees in 16 locations around the world: In Europe (Germany, Belgium, Spain, France, Italy, Luxembourg, the Netherlands, Portugal, Monaco and Switzerland), Asia Pacific (Hong Kong SAR, New Caledonia and Singapore), the Middle East (Dubai, Abu Dhabi) and Canada (representative office).

With approximately €200 billion in client assets, the Indosuez Group is one of the European leaders in wealth management.

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